

BIO-DATA

Nikki Yeo

Executive Producer / Producer

Jasmine H. Low

Producer / Film Director



Skills: Impact Film and Live Event Producers, Field Producers, Fixers, Translators Malay-Hokkien-English, Live-stream Producers (MCP Zoom).

Nikki Seok Ling YEO and Jasmine LOW are Asia Pacific's independent duo who have created, produced and directed some of the region's most innovative and impactful multimedia content with a mission to make a positive impact in Public Health. Together, the Producer and Director duo specialise in stage, screen and live-event productions with new offerings, post-production facilities in Kuala Lumpur, Malaysia with a satellite office in Sydney, Australia managing global sales.

In 2006, the two entrepreneurs embarked on a journey, their hearts set on bridging the gap between large advertising agencies and independent freelancers. Inspired by Stelios, founder of Easy Group, they established and named their creative agency, Go International Group (GIG). The venture grew into a company that has stood the test of time with a [collection of memorable and experiential activations](#).

Working alongside local and international clients to craft innovative campaigns, the agency's work extended into the world of branded business and lifestyle events and content pre- and post-production.

We work closely with associations, civil society organisations, governments and MNCs to create, curate and manage their campaigns. We project managed the first MozCamp Asia for **Mozilla Foundation** where CEO **Mitchell Baker**, infamous for her bright orange hairstyle and over 200 developers convened. We were engaged as project managers for **International Labour Organization** (a United Nations agency) where they ran the 1st Malaysia Skills Innovation Challenge across Malaysia's public technical and vocational educational training and skills institutes to mainstream gender equality and social inclusion. We worked with concert organisers to handle media interviews with Hollywood DJ **Steve Aoki**, rapper **Missy Elliott**, **Lisa Simone** - daughter of jazz legend Nina Simone and Swedish House Mafia DJ **Axwell**.

We played a pivotal role in the rise of Malaysian pro-gamers by securing the license to host national qualifiers for the **Electronic Sports World Cup** (now ESports World Cup) and **Dreamhack**, a Swedish digital festival. We collaborated with the Sweden Embassy and worked closely with Country Ambassador Per Arne Hjelm to produce the first Sweden Malaysia Innovation Days Forum and Youth Festival, orchestrating a Nobel-inspired dinner for 1,000 at The Hilton KL complete with an actor playing Alfred Nobel and a chef-planned menu degustation. The event was attended by KL socialites, dignitaries and former PM Mahathir Mohammed.

The company was built to be agile and future ready. During COVID-19, the company strengthened its service capabilities, and the co-founders turned their focus to enhancing in-house production capabilities including hosting live-streamed virtual events, filming, VR and 360° video, video editing, translation, transcribing and travel logistics to serve the screen media industry.

The goal is to create impactful content that can engage a global audience and yet offer the highest level of personalised experiences. With supportive country partners, **Go International Group Dotcom** and its newly formed film production company **EQN Activation Film Studios** in Sydney aim to become a significant screen media player in the Asia Pacific region.

Yours sincerely,

Jasmine Low & Nikki Yeo

Co-founders, Go International Group Dotcom - Kuala Lumpur | Sydney

>> Live Events Production Experience

The co-founders set off in the business of live events production in 2005. They have handled large-scaled conferences, corporate events, fundraisers, fun runs to online webinars.

- **Events Production portfolio**
 - AFT International Sports Fitness Festival
 - International Labour Organization Skills Innovation Challenge
 - LeadWomen APAC Diversity, Equity & Inclusion Summit
 - World Vision 1000 Girls Fundraising Tour
 - United Nations' International Labour Organization - 1st Malaysia Skills Innovation Challenge on Gender Equality and Social Inclusion
 - Sephora Sunway Pyramid VIP Media Launch
 - Cyberjaya Creative Playground
 - 3R A Girl's Day Out, Midvalley Expo
 - MozCamp Asia
 - American Chamber of Commerce (AmCham) Conference
 - Electronic Sports World Cup - Malaysia RoadShow
 - DreamHack - Malaysia Qualifiers
 - 3R on Survivor Island Pulau Tiga, Sabah
 - AXN Malaysia Challenge KLCC

>> Documentary Production Experience

Both **Yeo** and **Low** took on producing and assisting in the production of documentaries when the live events production industry dried up post-Covid. They were drivers, fixers and field producers for international broadcasters like SkyNews, French TV, Swiss TV, The Guardian and Channel News Asia starting under the guidance of former Al-Jazeera producer and award-winning journalist, Jules Rahman Ong of [TheReelMedia](#). That was a catalyst that set the duo off on a new media journey of factual production.

The duo have worked with long-form documentary production houses who often work on Netflix films and have a docu-series project in development.

- **Field Producer/Researcher portfolio**
 - **Field Producers/Researchers, [ABC World News Tonight with David Muir USA](#)** Earth Week Series: The Power of Us on The Trail of Plastic Waste American Consumers Think they're Recycling
 - **Field Producers/Researchers, [ABC Prime Time USA](#)** TRASHED: The Secret Life of Plastic Exports
 - **Field Producers/Researchers, [ABC News Live USA](#), [EXODUS: Global Migration](#)** (Segment time: 1:15 & 31:00)
 - **Field Producers/Researchers, [ABC News Live USA](#), [EXODUS: Global Migration - Rohingya](#)**
 - **Field Producers/Researchers/Translators, Broadview Germany, Global Zoonotic Virus** (In development)
 - **Producer, [Channel News Asia](#)** My Debal Diaries - Tracing The History of Singapore's Eurasians
 - **Field Producers/Researchers, [ITN Channel 4 News Report UK](#)** Dyson abandons libel claim against Channel 4 News report
 - **Field Producers/Researchers, [CNA Insider](#)** When a lucrative job offer turns into a nightmare! Scammers in Cambodia
 - **Field Producers/Researchers, [CNA Insider](#)** How a job scam turned me into a Scammer
 - **Field Producers/Researchers, [CNA Insight](#)** No Safe Haven - Myanmar Refugees in Malaysia
 - **Fixers/Field Producers/Researchers - Image Farm Productions for HBO [Goode Films / The Turtle Conservancy](#)**
 - **PA, [Rockd Boxing Podcast](#)** ft. Anthony Mundine & Jeff Fenech on boxing.
 - **Fixer, [The Guardian UK](#)**. Article & Podcast 2019: Mugged by Macaques - the urban monkey gangs of Kuala Lumpur ([view](#)) with journalist, Jamie Fullerton & award-winning National Geographic photographer Rahman Roslan.
 - **Fixer, [Greenpeace UK](#)** Plastic Dumping in Malaysia
 - **Fixer, [Swiss TV](#)** European Plastic Waste in Malaysia
 - **Fixer, [Channel News Asia](#)** Get Real uncovers how digital social tools are becoming a political weapon, and who is powering the cyber armies using them.
 - **Fixer, [CNA](#)** What's Really In Your Chicken Nuggets
 - **Fixer, M6 Capital French TV: French Plastic In Malaysia**
 - **Asst Producer, [ADR German National TV](#)** The Positive Side of Palm Oil
 - **Asst Producer, [SRF Swiss Radio & TV](#)** Malaysian Palm Oil
 - **Asst Producer, [Swiss National Radio](#)** Malaysian Palm Oil
- **Co Producers & Podcast Co Hosts, AFT Podcasts**

- [Help! I'm Prediabetic! The Kurang Manis \(Sugar,Less\) Podcast](#), interviews that uncover the science behind lifestyle and chronic diseases.
- [Move8 Fit for Good](#), interviews on personalities who are Fit for Good.
- [The Kurang Manis \(Sugar,Less\) Newsletter](#) on Substack [[SUBSCRIBE](#)]
- Co Producers, Docu-Series (In Development)

Kurang Manis (Sugar, Less) The Movie

Awarded the Script to Screen Motion Picture Association International Malaysia Pitch 2nd Prize.

[Featured on page 19 of the Motion Picture Association Asia award Pacific Reporter](#)

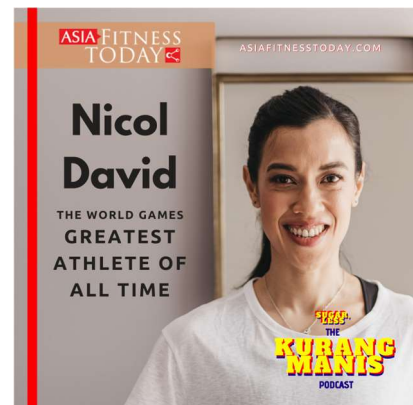
MALAYSIA

FILM WORKSHOP REVEALS DEEP TALENT POOL (cont'd)

the Malaysian diet, titled KURANG MANIS (NO SUGAR PLEASE), was awarded a trip to an international documentary conference to

further progress her project. ■

Below: Script to Screen Film Workshop event team and speakers step up for photo call



Go International Group Dotcom is the 2024 award-winning company in Malaysia for its WordPress, Branding and PR services



For business enquiries, contact sales@gointernationalgroup.com.
For interviews and media enquiries, contact: info@asiafitnesstoday.com.

Thank you for your consideration